

X copy

28th year issued weekly

# fashion calendar

'68

JULY 15

<b>JANUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>FEBRUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	<b>MARCH</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>APRIL</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
<b>MAY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>JUNE</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>JULY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>AUGUST</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
<b>SEPTEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>OCTOBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>NOVEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>DECEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JULY 15, 1968</u>			
Monday July 15	OPENING: FUR AND LEATHER SHOP (For Release, Monday, July 15.)	ABRAHAM & STRAUS (BROOKLYN) Publicity: Olga Soffer, TR. 5-0195.	3RD FLOOR
July 16	NORMAN NORELL, 10:30 A.M., 550 Seventh Avenue, 10th floor, CH. 4-5452.		
Tuesday July 16	PREVIEW: FALL FASHIONS	LANE BRYANT	BRYANT PARK 5TH AVE. & 40TH ST.
12:00 Noon Picnic Luncheon	Fashion highlights for Fall in special sizes. <u>Show promptly at 1:00 P.M.</u> By invitation. (In case of rain, show following day.) Publicity: Karen Grossman, LE. 2-0200.		
Wednesday July 17	PRESS PREVIEW: MODEL ROOMS	MACY'S	13TH FLOOR EXECUTIVE DINING ROOM
9:45 A.M. Breakfast	Preview for the press of Macy's model rooms. By invitation. (For Release, Friday, July 19.) Publicity: Toni Frances Oliver, OX. 5-4400 X 2683; 2260.		
Wednesday July 17	BACK-TO-SCHOOL FASHION SHOW	MARTIN'S (BROOKLYN)	4TH FLOOR
10:30 A.M.	Back-to-school fashions, in conjunction with <u>Ingenue Magazine</u> . Open to public. Publicity: Rita Dobbins, TR. 5-3100.		
Wednesday July 17	COLLEGE FASHIONS AT CUSTOMER SHOW	B. ALTMAN & CO.	6TH FLOOR YOUNG COLONY SHOP
12:00 Noon	Twelve girls from college board available for consultation. Open to public. Publicity: Kay Robinson, OR. 9-7800.		
Saturday July 20	CUSTOMER BRIDAL SHOW	LORD & TAYLOR; MADEMOISELLE MAGAZINE	6TH FLOOR
11:00 A.M.	Showing of bridal and trousseau fashions, including a special group by: June Frances and Tom Nassarre of Jr. Sophisticates; Stan Herman of Mr. Mort; Luba of Elita; and Evelyn Sini of Stiletto. The designers will be present. Publicity: Gloria Carr, WI. 7-3300, Ext. 330.		
Monday July 22	PRESS PREVIEW: ART EXHIBIT	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE AT 75TH STREET
10:00 A.M. - 5:00 P.M.	"Light: Object and Image"--exhibition of art using light and electronics by: Stephen Antonakos, Dan Flavin, Howard Jones, Stanley Landsman, Preston McClanahan, Boyd Mefferd and USCO. Opens to public Tues., July 23 through Sept. 29. Hours: 11:00 - 6:00 daily; 11:00 - 10:00 Tues.; 12:00 - 6:00 Sun. Price: \$1.00. Public Relations: Leon Levine or Doris Palca, 249-4100.		
Monday July 22	PRESS PREVIEW: NEW SAN FRANCISCO STORE	SPLENDIFEROUS (16 EAST 56TH STREET)	THE CANNERY SAN FRANCISCO, CALIF.
7:00 P.M.	Preview of new shop for contemporary Americans: "Very Very Terry Jerry". By invitation. Contact: Pat Forde, PL. 9-4700 (N.Y.); or Christian Larson, The Cannery, 2801 Leavenworth, San Francisco, 415-774-7272.		



FALL-WINTER SHOWING - CAMERA NAZIONALE DELLA MODA ITALIANA, ROME

Picture Release Date: Monday, August 19

Saturday, July 13: 10:30 A.M. Opening ceremony - Campidoglio  
 12:00 Noon Reception for press and buyers - Grand Hotel  
 12:30 P.M. Menswear - Grand Hotel  
 Baratta, Brioni, Datti, Litrico, Valentini  
 5:00 P.M. Di Lazzaro - Via di Porta Pinciana, 4  
 6:30 P.M. Gregoriana - Via Gregoriana, 46  
 8:00 P.M. De Barentzen - Via Gregoriana, 5

Sunday, July 14: 9:30 A.M. Fontana - Via S. Sebastianello, 6  
 11:00 A.M. Ognibene-Zendman - Via Toscana, 1  
 12:30 P.M. Garnett - Via di Villa Sacchetti, 17  
 5:00 P.M. Centinaro - Via Lombardia, 30  
 6:30 P.M. Barocco - Via Emilia, 88  
 8:30 P.M. Valentino - Via Gregoriana, 24

Monday, July 15: 9:30 A.M. Antonelli - Via Lucullo, 24  
 11:00 A.M. Marucelli - Rampa Mignanelli, 12  
 12:30 P.M. Enzo - Grand Hotel  
 4:00 P.M. Riva - Piazza di Spagna, 86  
 5:00 P.M. Balestra - Via Gregoriana, 36  
 6:30 P.M. Fabiani - Via Condotti, 11  
 8:30 P.M. Mila Schoen - Grand Hotel

Tuesday, July 16: 9:30 A.M. Baratta - Grand Hotel  
 11:30 A.M. Biki - Grand Hotel  
 12:30 P.M. Faraoni - Grand Hotel  
 5:00 P.M. Carosa - Piazza di Spagna, 93  
 6:30 P.M. Veneziani - Hotel Excelsior  
 8:30 P.M. Lancetti - Via Condotti, 61  
 10:00 P.M. Ken Scott - Via Appia Antica, 125 (dinner-dance)

Wednesday, July 17: 9:30 A.M. Forquet - Via Borgognona, 8  
 11:00 A.M. Sarli - Grand Hotel  
 12:30 P.M. Schuberth - Grand Hotel (luncheon)  
 1:30 P.M. Zingone (children) - Grand Hotel  
 3:30 P.M. Guidi - Grand Hotel  
 5:00 P.M. Tiziani - Via Gregoriana, 41  
 6:30 P.M. Tita Rossi - Via Gregoriana, 54  
 8:00 P.M. Galitzine - Via V. Veneto, 155 (dinner - Excelsior)  
 10:00 P.M. Furs - Excelsior Hotel  
 Assunta, Fendi, Melloni, Parodi, Pellegrini,  
 Rossini & Porro, Viscardi

Thursday, July 18: 9:30 A.M. Gattinoni - Via Toscana, 1  
 11:00 A.M. Brugnoli - Grand Hotel  
 12:30 P.M. Sanlorenzo - Grand Hotel (luncheon)  
 3:30 P.M. Menswear - Grand Hotel  
 8:00 P.M. Daniele - Via Gregoriana, 54

Contact: Amos Ciabattoni, Secretary-General, CNDMI, Via Lombardia 44, Roma 00187, Italy

Tuesday	SUMMER '69	KEN SCOTT	VIA APPIA ANTICA, 125
July 16	COLLECTION IN ROME	(MILAN, ITALY)	ROME, ITALY
10:00 P.M.	Ken Scott will present his Summer collection to press and buyers at Cecilia		
Dinner-	Metella. Show followed by supper and dancing. By invitation. Contact:		
Dance	Suite 840, Hotel de la Ville, Rome, phone: 68-89-41.		



FALL-WINTER SHOWINGS - INCORPORATED SOCIETY OF LONDON FASHION DESIGNERS

Tuesday, July 16: 10:30 A.M. Mattli, 63a South Audley St., 01-629:3681  
12:00 Noon Hardy Amies, 14 Savile Row, 01-734:2436  
3:00 P.M. Rahvis, 19 Upper Grosvenor St., 01-629:3681  
Hardy Amies  
4:00 P.M. Mattli

Wednesday, July 17: 10:30 A.M. Norman Hartnell, 26 Bruton St., 01-629:3681  
12:00 Noon Clive, 17 St. George St., GRO 1066  
3:00 P.M. Lachasse, 4 Farm St., 01-499:2906

Thursday, July 18: (no time) House of Worth, 50 Grosvenor St., 01-629:1903  
Michael, 2 Carlos Place, GRO 1656

Contact: Margaret Brinkman, Florana Fashion Service Ltd., 143 New Bond St.,  
London W.1, phone: 01-629:3681.

FALL-WINTER SHOWINGS - ALTA COSTURA - BARCELONA, SPAIN

Friday, July 19: 9:30 A.M. Lino - Hotel Ritz  
11:00 A.M. Carmen Mir - Provenza, 245  
12:30 P.M. Pedro Rovira - Rambla de Prat, 7  
4:00 P.M. Vargas Ochagavia - Hotel Ritz  
5:30 P.M. Santa Eulalia - Paseo de Gracia, 60  
8:30 P.M. Reception

Saturday, July 20: 9:30 A.M. Pedro Rodriguez - Paseo de Gracia, 8  
11:00 A.M. Pertegaz - Avenida del Generalisimo, 401  
12:30 P.M. Rosser - Pasaje Concepcion, 10  
4:00 P.M. Marbel Jr. - Hotel Ritz  
5:30 P.M. Elio Berhanyer - Hotel Ritz  
7:00 P.M. Asuncion Bastida - Paseo de Gracia, 96

Contact: Instituto Nacional de la Moda en el Vestir, Avenida Jose Antonio, 670,  
Barcelona 10, Spain

FALL-WINTER SHOWINGS - CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS  
(B) buyers; (P) press

Monday, July 22: 9:30 A.M. Louis Feraud, 88 Faubourg St-Honore (P)  
11:00 A.M. Salvadori (P)  
12:00 Noon Feraud (P)  
2:00 P.M. Jean-Louis Scherrer, 182 Faubourg St-Honore (P)  
2:45 P.M. Feraud (P)  
4:00 P.M. Philippe Venet, 62 rue Francois Ier (P); Scherrer (P)  
5:30 P.M. Venet (P); Vaughan (P)

Tuesday, July 23: 10:00 A.M. Pierre Balmain, 44 rue Francois Ier (B)  
12:00 Noon Vaughan (P)  
1:45 P.M. LePage (P)  
3:00 P.M. Nina Ricci, 20 rue des Capucines (P)  
5:00 P.M. Madeleine de Rauch, 37 rue Jean-Goujon (P); LePage (P);  
Esterel (B); Feraud (B); Scherrer (B); Venet (B)  
Martignon

(continued on following page)



FALL-WINTER SHOWINGS IN PARIS (continued from page 3)  
(B - buyers; P - press)

Wednesday, July 24: 9:30 A.M. Jeanne Lanvin, 22 Faubourg St-Honore (P)  
Jean Patou, 7 rue St-Florentin (B)  
10:45 A.M. Ricci (B)  
11:00 A.M. Molyneux, 5 rue Royale (P)  
2:30 P.M. Patou (P)  
3:00 P.M. Ricci (P)  
Lanvin (P)  
de Rauch (B)  
Laroche (B)  
Dior (B)  
4:30 P.M. Molyneux (P)  
5:00 P.M. Jacques Heim, 15 ave. Matignon (P)  
7:00 P.M. Carven, 6 rd. pt. Champs-Elysees (P)  
Armand (B)

Thursday, July 25: 10:30 A.M. Dior (P)  
3:00 P.M. Patou (P)  
Laroche (P)  
Lanvin (B)  
Dana (P)  
3:30 P.M. Carven (B)  
4:30 P.M. Lapidus (P)  
Heim (B)  
Molyneux (B)  
St-Laurent (B)

Friday, July 26: 10:00 A.M. Mme. Gres, 1 rue de la Paix (B)  
1:30 P.M. Roger (P)  
3:00 P.M. Lanvin (B)  
9:00 P.M. Emanuel Ungaro (B)  
Givenchy (B)  
Courreges (P)

Saturday, July 27: 3:30 P.M. Ungaro (P)  
Pierre Cardin (B)

Monday, July 29: 11:00 A.M. Yves St-Laurent, 30 bis rue Spontini (P)  
3:00 P.M. St-Laurent (P)  
Chanel, 31 rue Cambon (B)  
Lanvin (B)

Tuesday, July 30: 10:30 A.M. Givenchy (P)

Contact: Marjorie Dunton, Chambre Syndicale de la Couture Parisienne, 100 Faubourg St-Honore, Paris VIII

July 23 OHRBACH RELEASE--Opening College Shop, 2nd floor (no press show)

Tuesday PREVIEW OF EVAN-PICONE 500 CLUB  
July 23 RESORT COLLECTION (1407 BROADWAY) 500 SEVENTH AVENUE  
8:30 A.M. Preview for press and buyers of North-South collection by Evan-Picone.  
Breakfast Show at 9:15. Thereafter continuous in showroom. By invitation. Contact:  
Barbara Jean, LO. 4-7375.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday July 23 9:30 A.M. 6:00 P.M.	PRESS CONFERENCE FOR BEAUTY EDITORS "Portraits in Beauty"--special conference at 9:30 A.M. Also from 6:00 - 8:00 P.M., cocktails. By invitation. Publicity: Joseph Mann, 355-2100.	HELENA RUBINSTEIN	200 PARK AVENUE 19TH FLOOR
Thursday July 25 10:00 A.M. Coffee	PRESS PREVIEW: MODEL ROOMS Preview of modern and traditional rooms on the sixth and seventh floors. By invitation. ( <u>For Release, Mon., July 29.</u> ) Publicity: Diane Wallace, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	7TH FLOOR GAYLORD GALLERY
Monday July 29 6:00 P.M.	COLLEGE FASHION SHOWS Also Aug. 1, 8, 12, 19, 29 at 6:00 P.M. Open to public. Publicity: OR. 5-1000.	FRANKLIN SIMON	4TH FLOOR
July 29- August 9	CHINA, GLASS, GIFT MARKET WEEK, Merchandise Mart, Chicago, Illinois Publicity: Dorothy Eastline, 312-527-4141 (Chicago)		
Tuesday July 30 5:00 P.M.- 7:30 P.M.	PRESS PREVIEW: 1969 WATCH COLLECTION Piaget, "makers of the world's most expensive watch," will preview their new watch collection, priced from \$600 to \$54,000. <u>By admission card only.</u> Contact: JU. 6-6569.	PIAGET WATCH CORP. (10 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL EAST PENTHOUSE SUITE
Thursday August 1 1:00 P.M.	COLLEGE FASHION SHOWS Also Aug. 5 at 6:00 P.M., Special Events Center, 6th floor; and Aug. 8, 15 at 1:00 P.M., Bryant Park. Publicity: Dorothy Kaplan, LO. 5-7950.	STERN BROTHERS	BRYANT PARK 5TH AVE. & 42ND ST.
Sunday August 4- August 8	ANNUAL CONVENTION & JEWELRY TRADE SHOW Over 400 exhibitors will show at the world's largest jewelry trade show, including the London Jewelry Trade Centre Export Group. Contact: Victoria Schmidt, Communications Council, Inc., 31 Central Ave., Newark, N.J., 201-622-2951.	RETAIL JEWELERS OF AMERICA	N.Y. HILTON HOTEL; AMERICANA HOTEL
August 5	REPUBLICAN NATIONAL CONVENTION IN MIAMI, FLORIDA		
Monday August 12 2:00 P.M.& 4:00 P.M.	FASHION CONFERENCE: SPRING-SUMMER 1969 Semi-annual conference--presenting advance footwear trends in shape, design, color, material; plus major trends in ready-to-wear design and color. Swatched color guide: \$2.50. Admission by advance registration. Tickets: \$10.00. Contact: Thelma Hennessey, MU. 6-7520.	NATL SHOE RETAILERS ASSN (200 MADISON AVENUE)	HOTEL PLAZA BALLROOM
Tuesday August 13 4:30 P.M. Cocktails	PRESS PREVIEW: DESIGNER FASHIONS Collection of designers' tricks with Fieldcrest's newest Cold Power washable bed-and-bath fashions by: Florence Eiseman, Jerry Feder, Ferro, Jon Haggins, Hazel Haire, Stan Herman, Jamaica Fashion Guild, Anne Klein, Lito Manalang, Vincent Monte-Sano, Sarmi, Don Simonelli, Adele Simpson, Trigere, Andrew Woods. By invitation. Contact: Nancy Saxton, Addison, Goldstein & Walsh, TE. 8-7262.	FIELDCREST; COLD POWER	HOTEL PLAZA BAROQUE SUITE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday August 14 11:30 A.M.	PRESS PREVIEW: PETITE COUTURE (For Release, Thurs., Aug. 15.) PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR Publicity: Susan Fine,
Wednesday August 14 12:30 P.M. Luncheon	PRESS PREVIEW: FASHIONS BY ADOLFO Preview for press of millinery and fashions, designed by Adolfo. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	AUX PUCES 70 EAST 55TH STREET
Wednesday August 21 2:00 P.M.	BACK-TO-SCHOOL FASHION SHOW "Young Expressionists"--back-to-school fashion and beauty show, modeled by A&S junior and senior fashion boards; in cooperation with <u>Seventeen Magazine</u> and <u>Yardley</u> . Tickets: 25¢, available on 4th floor from August 7. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	BROOKLYN ACADEMY OF MUSIC(30 LAFAYETTE AVE)
Thursday August 22 12:30 P.M.& 5:30 P.M.	BACK-TO-SCHOOL AND COLLEGE FASHIONS Public showings of back-to-school and college fashions, modeled by high school and college girls. Music by "Neons". (For Release, Thurs., Aug. 22) Also showing: <u>Paramus</u> , Aug. 23, 1:00 P.M.; <u>Westbury</u> , Aug. 24, 1:00 P.M. Contact: Tom Mix, Fashion Coordinator, OX. 5-4000.	OHRBACH'S	2ND FLOOR
August 26	DEMOCRATIC NATIONAL CONVENTION IN CHICAGO		
Monday August 26 6:00 P.M.	BACK-TO-COLLEGE FASHION SHOW (For Release, Tue., Aug. 27.) Contact: Walter Hauser, PL. 3-1542.	ALEXANDER'S	3RD FLOOR
Wednesday August 28 11:30 A.M.	SHOWING OF FALL KNITS BY KIMBERLY Customer showing, by invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Sept. 2	LABOR DAY (Monday) - Legal Holiday		
Tuesday Sept. 3 5:30 P.M.	PRESS PREVIEW: BRITISH EXHIBIT Reception to open Macy's "Great Festival of Great Britain". By invitation. (For Release, Tues., Sept. 3.) Publ.: Natalie Green, OX. 5-4400 X 2260.	MACY'S	5TH FLOOR EXHIBIT CENTER
Wednesday Sept. 4 10:30 A.M.	PRESS PREVIEW: "EUROFAIR" Salute to Common Market nations: Belgium, France, Germany, Italy, Luxembourg, Netherlands. (For Release, Fri., Sept. 6.) By invitation. Contact: LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Wednesday Sept. 4 12:00 Noon	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Press preview of custom-order fashions by Eric. (For Release, Thurs., Sept. 5.) By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR CUSTOM DEPARTMENT



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 5 1:00 P.M. Luncheon	PRESS PREVIEW: IMPORT FAIR Preview of storewide Import Fair, featuring merchandise from Ireland and Israel. (For Release, Fri., Sept. 6.)	STERN BROTHERS	PLACE TO BE ANNOUNCED By invitation. Publicity: Jill Schoenbach, LO. 5-7950.
Friday Sept. 6 12:00 Noon- 2:00 P.M.	INTERNATIONAL MENSWEAR SHOW Men's fashions by Guy Bernard, Ted Lapidus and other international designers. Informal modeling: 12:00 Noon - 2:00 P.M.; 5:00 P.M. - 7:30 P.M. Open to public. Publicity: Tom Mix, Fashion Coordinator, OX. 5-4000.	OHRBACH'S	"IN SHOP"
Monday Sept. 9 12:00 Noon	PRESS PREVIEW: IMPORT FASHIONS By invitation. (For Release, Tues., Sept. 10.)	BERGDORF GOODMAN	2ND FLOOR Publicity: Susan Fine, PL. 3-7300.
Monday Sept. 9- Sept. 12	FALL-WINTER-HOLIDAY NATIONAL NOTION SHOW "New Display Concepts for Notions" is a series of merchandising workshops during Notion Market Week at 11:00 and 2:30, Monday and Tuesday; 11:00 only on Wednesday. (Semi-annual dinner-dance, Wed., Sept. 11, 8:00 P.M., Trianon Ballroom, Hilton Hotel.)	NATIONAL NOTION ASSN (350 FIFTH AVENUE)	SHERATON-ATLANTIC; NOTION MART Contact: Ann Karas or Jonni Jahn, FE. 6-8820.
Tuesday Sept. 10 11:00 A.M.	SHOWING OF CUSTOM FASHIONS Sophie, with the assistance of Stephen Erklin and Dominic Toubex, will present her Fall custom-order collection. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	SALON MODERNE 3RD FLOOR
Wednesday Sept. 11 11:30 A.M.	PRESS PREVIEW: CUIEL READY-TO-WEAR By invitation. (For Release, Thurs., Sept. 12.)	BERGDORF GOODMAN	PLAZA COLLECTIONS 4TH FLOOR Publicity: Susan Fine, PL. 3-7300.
Wednesday Sept. 11 2:30 P.M.	OPENING OF RESORT COLLECTION Designed by Marie McCarthy. Also Sept. 12 and 17 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Sept. 12 9:30 A.M.	PRESS PREVIEW: FALL IMPORTS Press preview of Alexander's Fall imports. By invitation. Publicity: Walter Hauser, PL. 3-1542.	ALEXANDER'S (LEX. AVE. & 58TH ST.)	PLACE TO BE ANNOUNCED
Thursday Sept. 12 11:30 A.M.	FALL FASHIONS BY JERRY SILVERMAN Customer showing of fashions designed by Shannon Rodgers. By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Sunday Sept. 15- Sept. 18	BAMA MARKET WEEK "He's Going International--Fashion Makes the Going Great" is the theme of BAMA's Spring 1969 boys' and young men's apparel report. Also scheduled are visual merchandising and technical sessions. Contact: Robert Gur-Arie, 10 West 33rd Street, 594-5130.	BOYS' & YOUNG MEN'S APPAREL MFRS. ASSN	SHERATON-ATLANTIC 7TH AVE. & 33RD ST.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 17 9:00 A.M. & 12:00 Noon	IMPORT FASHIONS AT TWO SHOWS Import fashions at breakfast and luncheon showings. prices in forthcoming issues. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	AMERICANA HOTEL BALLROOM More information and
Tuesday Sept. 17 11:00 A.M.	PRESS SHOW OF WINTER FURS Showing of Ben Kahn's winter fur collection. Show followed by champagne brunch. By invitation. (Customer show: 2:30 P.M., Grand Ballroom, by invitation.) Contact: BR. 9-0633; or Arnold Jurdem, 421-1461.	BEN KAHN (150 WEST 30TH ST.)	HOTEL PLAZA CRYSTAL ROOM
Wednesday Sept. 18 11:30 A.M.	PRESS PREVIEW: TIKTINER COLLECTION By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Wednesday Sept. 18 5:00 P.M.	PRESS SHOW: MEN'S WEAR Preview of men's wear by Mr. Fish of London, Valentino of Rome, and fashions from the Tomorrow Shop. By invitation. Contact: Walter Hauser, PL. 3-1542. Public Relations: Serge Obolensky Associates, PL. 9-6272.	ALEXANDER'S	3RD FLOOR
Thursday Sept. 19 11:00 A.M. & 3:00 P.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW For benefit of Children's Cancer Fund of America. Honorary chmn: Mrs. Dwight D. Eisenhower. Reservations: \$5.00, general admission; \$10.00, special reserved section. Contact: Walter Hauser, PL. 3-1542. Public Re- lations: Serge Obolensky Associates, PL. 9-6272.	ALEXANDER'S	LEXINGTON & 58TH ST. 3RD FLOOR
Sept. 23	ROSH HASHONAH (1st day of Jewish New Year - Monday)		
Wednesday Sept. 25 10:00 A.M. Breakfast	PREVIEW: FALL-WINTER FUR COLLECTION "The Very Unexpected In Furs" by Georges Kaplan. By invitation. Contact: Miss Jackie, CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Thursday Sept. 26 2:30 P.M.	FALL-WINTER FUR COLLECTION Fall-Winter Couture Fur collection, designed by Arthur Schwartz. By invi- tation. Contact: Miss Lenore, CH. 4-8685.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Sept. 26 8:30 P.M.	TWENTY-SIXTH ANNUAL COTY AWARDS American Fashion Critics' Awards to George Halley and Luba. By invitation. (Black Tie) Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM ROGERS AUDITORIUM
Monday Sept. 30 10:30 A.M.	PRESS PREVIEW: FALL-WINTER FURS Preview of fur fashions. By invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR

\*\*\*\*\* OUT OF DATE ORDER \*\*\*\*\*

Monday July 15 12:30 P.M. & 5:00 P.M.	CUSTOMER SHOWINGS: MEN'S FUR COATS Fur coats for men, designed by Barlan. Open to public. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	2ND FLOOR BOUTIQUE
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# 1969

## JANUARY

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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## FEBRUARY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

## MARCH

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## APRIL

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## MAY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## JUNE

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

## JULY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## AUGUST

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## SEPTEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## OCTOBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## NOVEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

## DECEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	